



December 10, 2010

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Office of Pesticide Products  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Re: d-CON Bait Station XV Kills Mice; PRIA Category R300: New Product, me-too fast-track; EPA Registration No. 3282-RNU

Dear Mr. Hebert:

This letter supplements our correspondence of October 15, 2010 submitting a registration application for the above-referenced product and clarifies that we are requesting that the Environmental Protection Agency ("EPA" or "the Agency") place no conditions on the registration (other than those reflected in the proposed label language and product packaging) that would limit its duration or otherwise impose additional restrictions pursuant to the Agency's Risk Mitigation Decision for Ten Rodenticides ("RMD").

On August 28, 2008 Reckitt Benckiser Inc. ("Reckitt Benckiser" or "the Company") informed the Environmental Protection Agency ("EPA" or "the Agency") that Reckitt Benckiser did not intend to comply with the RMD. Consistent with that correspondence, we are clarifying for the Agency that the Company is not seeking, and we will not accept, a registration for the above-referenced product which imposes conditions (beyond those proposed in the draft label and product packaging), such as a time limitation, pursuant to the RMD.

Reckitt Benckiser Inc.  
399 Interpace Parkway  
P.O. Box 225  
Parsippany, NJ 07054  
T (973) 404-2600  
F (973) 404-5700

[www.reckittbenckiser.com](http://www.reckittbenckiser.com)



Accordingly, the Company will consider any decision by the Agency to grant a time-limited registration, or other restrictions beyond those proposed by the Company in its registration application, which pertain to additional restrictions set forth in the RMD to be tantamount to denial of the registration. If, after reviewing the application, EPA concludes that the proposed labeling and packaging for the product do not meet the FIFRA Registration standard of 7 U.S.C. § 136a(c)(5) or § 136a(c)(7) due to non-compliance with the RMD, we request that EPA give the Company notice of this registration denial, pursuant to 7 U.S.C. § 136a(c)(6) and 40 C.F.R. § 152.118(b).

Sincerely,

Christine Dellanno  
Reckitt Benckiser  
Senior Regulatory Affairs Specialist

cc: Hal Ambuter

Heather Bjornson

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### Search Results

Label/Receipt Number: 7008 1140 0001 6950 0385

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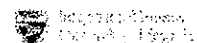
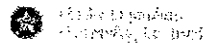
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 Street, Apt. No.,  
 or PO Box No. USEPA, Room 5-4900, 4th Floor, One Potomac  
 City, State, ZIP+4 2777 S. Crystal Dr York  
Arlington, VA 22202

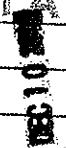
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Total Postage & Fees	\$	

Sent To John Hebert PM-7  
Doc. Processing Desk (Supplemental) OPP 7504P  
 Street, Apt. No.,  
 or PO Box No. U.S. EPA, Room 5-4900, 4th Floor, One Potomac  
 City, State, ZIP+4 2777 S. Crystal Dr York  
Arlington, VA 22202

PS Form 3800, August 2006 See Reverse for Instructions



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

October 18, 2010

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

OPP Decision Number: D-441093  
EPA File Symbol or Registration Number: 3282-RNU  
Product Name: D-CON BAIT STATION XV KILLS MICE  
EPA Receipt Date: 15-Oct-2010  
EPA Company Number: 3282  
Company Name: RECKITT BENCKISER INC.

RECEIVED

OCT 26 2010

DELLANNO

HAL AMBUTER  
RECKITT BENCKISER INC.  
MORRIS CORPORATE CENTER IV  
399 INTERPACE PARKWAY  
PARSIPPANY, NJ 07054-0225

SUBJECT: Receipt of Registration Application Subject to Registration Service Fee

Dear Registrant:

The Office of Pesticide Programs has received your application and certification of payment. If you submitted data with this application, the results of the PRN-86-5 screen will be communicated separately. During the administrative screen, the Office of Pesticide Programs has determined that this Action is subject to a Pesticide Registration Service Fee as defined in the Pesticide Registration Improvement Act.

The Action has been identified as Action Code: R300

NEW PRODUCT;ME-TOO PRODUCT FAST TRACK;

No additional payment is due at this time.

If you have any questions, please contact the Pesticide Registration Service Fee Ombudsman at (703) 308-9362.

Sincerely, *Peresa Downs*  
Front End Processing Staff  
Information Technology & Resources Management Division



October 15, 2010

**WASHINGTON**

1150 18th Street, N.W.

Suite 1000

Washington, D.C. 20036

Telephone 202 223-4392

Fax 202 872-0745

John Hebert  
Insecticide - Rodenticide Branch  
Office of Pesticide Products  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**RE: d-CON® Bait Station XV Kills Mice**

**PRIA Category R300: New product, me-too, fast-track**

**SACRAMENTO**

712 Fifth Street

Suite A

Davis, CA 95616

Telephone 530 757-1298

Fax 530 757-1299

Dear Mr. Hebert:

Technology Sciences Group, on behalf Reckitt Benckiser, Inc., is submitting the enclosed application to register the above referenced product. d-CON® Bait Station XV which is a re-pack of another registered bait product inside a station/housing designed by Reckitt Benckiser. The data supporting this station was previously submitted with the pending EPA application for EPA file Symbol: 3282- 103 (as indicated on the data matrix).

d-Con® Bait Station XV does not comply with the Rodenticide Mitigation Decision because it contains a block of brodifacoum but does meet the requirements for a Tier I bait station. The bait station has passed the required EPA protocol OPP Designation 1.229 (10-29-87) method for testing ready-to-use bait station with young children using a brodifacoum block and has passed the required EPA protocol OPP Designation 1.230 (10-29-87) method for testing ready-to-use bait station with dogs. Therefore this addresses the concerns about exposure to children and pets.

**CANADA**

275 Slater Street

Suite 900

Ottawa, Ontario

K1P 5H9

Telephone 613 247-6285

Fax 613 236-3754

You will find the following included with this application for registration:

- 1) Application form,
- 2) Confidential statement of formula,
- 3) Formulator's exemption,
- 4) Certification with respect to data citation,
- 5) Data matrices (confidential and non-confidential),
- 6) Five copies of the proposed label, and
- 7) PRIA pre-payment confirmation (pay.gov tracking ID: 251M2VDV; Agency tracking ID: 74144906688).

Please do not hesitate to contact me directly with any questions and/ or concerns at (202) 828-8945 or via e-mail: [hbjornson@tsgusa.com](mailto:hbjornson@tsgusa.com).

Sincerely,

E-mail [tsg@tsgusa.com](mailto:tsg@tsgusa.com)

<http://www.tsgusa.com>



**WASHINGTON**

1150 18th Street, N.W.  
Suite 1000  
Washington, D.C. 20036  
Telephone 202 223-4392  
Fax 202 872-0745

A handwritten signature in black ink, appearing to read "Heather R. Bjornson", with a long horizontal flourish extending to the right.

Heather R. Bjornson  
Regulatory Consultant to Reckitt Benckiser, Inc.

**SACRAMENTO**

712 Fifth Street  
Suite A  
Davis, CA 95616  
Telephone 530 757-1298  
Fax 530 757-1299

**CANADA**

275 Slater Street  
Suite 900  
Ottawa, Ontario  
K1P 5H9  
Telephone 613 247-6285  
Fax 613 236-3754

E-mail [tsg@tsgusa.com](mailto:tsg@tsgusa.com)

<http://www.tsgusa.com>



United States  
Environmental Protection Agency  
Washington, DC 20460

☒ Registration  
☐ Amendment  
☐ Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 3282-XX	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) d-CON Bait Station XV Kills Mice	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV, 399 Interpace Parkway Parsippany, NJ 07054 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. 100-1055 Product Name Weatherblox Bait with Bitrex	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

PRIA Category R300 - New product, fast-track. Please confirm with Heather Bjornson via e-mail: hbjornson@tsgusa.com.

PRIA Pre-payment: Pay.gov Tracking ID: 251M2VDV; Agency Tracking ID: 74144906688

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
* Certification must be submitted				<input type="checkbox"/> Plastic	
	If "Yes" Unit Packaging wgt. 0.5 oz	No. per container 4		<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1-4 stations containing 0.7 oz. blocks		5. Location of Label Directions <input checked="" type="checkbox"/>	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Heather R. Bjornson, Technology Sciences Group, Inc.	Title Regulatory Consultant	Telephone No. (Include Area Code) (202) 828-8945
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  <b>(Stamped)</b>
2. Signature 	3. Title Regulatory Consultant to Reckitt Benckiser Inc.	
4. Typed Name Heather R. Bjornson	5. Date October 15, 2010	



**OUTER CARTON FRONT LABEL**

**d-CON Bait Station XV**

**KILLS MICE**

This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION: DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION.** Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one ..... 0.005%

**OTHER INGREDIENTS:** ..... 99.995%

**TOTAL** ..... 100.000%

EPA Reg. No.: 3282-XXX

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

Contains: (x) Disposable Bait Station(s)

(Net Contents:) X OZ. (X g)

Patent Pending

**OUTER CARTON BACK LABEL**

**DIRECTIONS FOR USE**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**USE RESTRICTIONS:** Use only to control house mice in homes. This bait station may be used in and around (within 50 feet of) homes accessible to children and pets, consistent with all use restrictions and other requirements indicated on this label. Do not apply further than 50 feet from home or building.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come into direct contact with food.

**SELECTION OF TREATMENT AREAS:** Determine areas where house mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings in corners and concealed places or in locations where there are signs of house mice.

**TO CONTROL HOUSE MICE:**

1. Remove the bait station from the carton
2. Placement: Place along walls or in corners with the entrance holes exposed.

Place bait stations at 8- to 12- foot intervals in appropriate locations in infested areas, as specified in these use directions. Make sure that mouse entrance holes are exposed.

Maintain stations for a minimum of 15 days or as long as activity persists. Replace bait station if contents have been consumed, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where mouse activity is evident. Wearing gloves, collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

**PRECAUTIONARY STATEMENTS:**

**Hazards to Humans and Domestic Animals**

**CAUTION:** May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. All handlers (including applicators) must wear gloves. Any person who retrieves carcasses, exposed bait, or bait station following application of this product must wear gloves.

<b>FIRST AID</b>	
<b>If Swallowed:</b>	<ul style="list-style-type: none"><li>• <b>Call a Poison Control Center, or doctor IMMEDIATELY for treatment advice.</b></li><li>• <b>Have person sip a glass of water if able to swallow.</b></li><li>• <b>DO NOT induce vomiting unless told to do so by the Poison Control Center or doctor.</b></li></ul>
<b>TREATMENT FOR PET POISONING</b> If animal eats bait, call veterinarian at once.	
<b>NOTE TO PHYSICIAN OR VETERINARIAN</b> Contains the anticoagulant Diphacinone. If swallowed, this material may reduce clotting ability of the blood and cause bleeding. For humans or animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1.	
<b>CONTACT NUMBER</b>	
In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

**ENVIRONMENTAL HAZARDS:** This product is extremely toxic to mammals, birds, and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

<b>STORAGE AND DISPOSAL</b>
<b>PESTICIDE STORAGE:</b> Store in original container in a dry place inaccessible to children and pets.
<b>PESTICIDE DISPOSAL AND CONTAINER HANDLING:</b> Nonrefillable container. Do not reuse this container for any other purpose. <b>If empty</b> , place in trash or offer for recycling if available. <b>If partially filled</b> , call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? (telephone icon) 1-800-228-4722

For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054-(XXXX)

(Made in USA) (Assembled in USA) (Components from USA and Mexico)

RBI © [date]

## Labeling for Station

### ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one ..... 0.005%

OTHER INGREDIENTS: ..... 99.995%

TOTAL..... 100.000%

(Net Contents:) X OZ. (X g)

EPA Reg. No.: 3282-XXX

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

Keep out of reach of children

**CAUTION:** This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

**This Bait Station is Resistant to Weather and to Tampering by Children and Dogs.  
For Use Indoors and Outdoors.**

Questions? {telephone icon} 1-800-228-4722

For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054-XXXX

(Made in USA) (Assembled in USA) (Components from USA and Mexico)

RBI © [date]

### **Optional Marketing Claims**

(x) Disposable Bait Station(s)  
Bait Block contained in each bait station  
Bait block contained in each bait station – no pellets!  
Compact design  
Control house mouse problems  
Guaranteed to kill\*  
    \*Satisfaction Guaranteed or your Money back  
Helps reduce house mouse problems  
Hideaway™  
Kills house mice  
Low profile bait station  
No need to touch (the) bait when placing station  
Preloaded bait station (Ready to use)  
Prebaited - Ready to use

### **Optional Marketing Claims with Pictograms & Qualifier**

{The following claims can be used in conjunction with a pictogram and qualifier.}

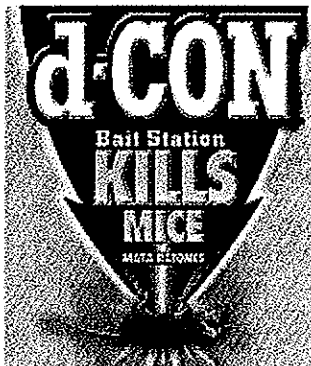
Use inside (in) (cabinets) (closets) (garages) (attics)\*\*  
Use under (between) (appliances)\*\*  
Use inside (in) cabinets and (or) under (between) appliances\*\*  
Window shows how much bait is left\*\*

{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms}

\*\*Must adhere to the Use Restrictions in the Directions for Use section of this label.

**PICTOGRAMS**

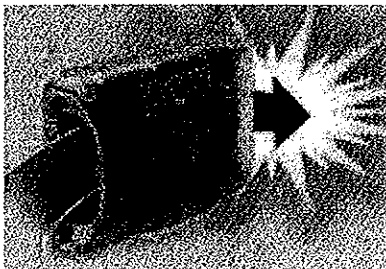
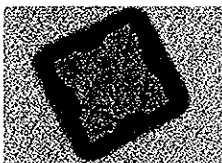
Front panel graphic of brand name



Optional pictograms (all pictures of hands must be wearing gloves) :



Optional pictograms for marketing claims:





December 10, 2010

John Hebert  
Product Manager (07)  
Insecticide-Rodenticide Branch  
Office of Pesticide Products  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

Re: d-CON Bait Station XVI Kills Mice; PRIA Category R300: New Product, me-too fast-track; EPA Registration No. 3282-RNL

Dear Mr. Hebert:

This letter supplements our correspondence of October 15, 2010 submitting a registration application for the above-referenced product and clarifies that we are requesting that the Environmental Protection Agency ("EPA" or "the Agency") place no conditions on the registration (other than those reflected in the proposed label language and product packaging) that would limit its duration or otherwise impose additional restrictions pursuant to the Agency's Risk Mitigation Decision for Ten Rodenticides ("RMD").

On August 28, 2008 Reckitt Benckiser Inc. ("Reckitt Benckiser" or "the Company") informed the Environmental Protection Agency ("EPA" or "the Agency") that Reckitt Benckiser did not intend to comply with the RMD. Consistent with that correspondence, we are clarifying for the Agency that the Company is not seeking, and we will not accept, a registration for the above-referenced product which imposes conditions (beyond those proposed in the draft label and product packaging), such as a time limitation, pursuant to the RMD.

Reckitt Benckiser Inc.  
399 Interpace Parkway  
P.O. Box 225  
Parsippany, NJ 07054  
T (973) 404-2600  
F (973) 404-5700

[www.reckittbenckiser.com](http://www.reckittbenckiser.com)





Accordingly, the Company will consider any decision by the Agency to grant a time-limited registration, or other restrictions beyond those proposed by the Company in its registration application, which pertain to additional restrictions set forth in the RMD to be tantamount to denial of the registration. If, after reviewing the application, EPA concludes that the proposed labeling and packaging for the product do not meet the FIFRA Registration standard of 7 U.S.C. § 136a(c)(5) or § 136a(c)(7) due to non-compliance with the RMD, we request that EPA give the Company notice of this registration denial, pursuant to 7 U.S.C. § 136a(c)(6) and 40 C.F.R. § 152.118(b).

Sincerely,

Christine Dellanno  
Reckitt Benckiser  
Senior Regulatory Affairs Specialist

cc: Hal Ambuter

Heather Bjornson

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Sent To: John Hebert (PM-7)  
 Doc. Processing Desk (Supplemental) OPP 7504P  
 Street, Apt. No.: USEPA, Room 54900, 4th Floor One Potomac  
 or PO Box No.:  
 City, State, ZIP+4: 21775 Crystal Dr. Arlington, VA 22202

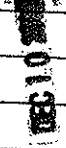
PS Form 3800, August 2006 See Reverse for Instructions

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Return Receipt Fee (Endorsement Required)		
Restricted Delivery Fee (Endorsement Required)		
Total Postage & Fees	\$	

Sent To: John Hebert PM-7  
 Document Processing Desk (Supplemental) OPP 7504P  
 Street, Apt. No.: U.S. EPA, Room 5-4900, 4th Floor, One Potomac  
 or PO Box No.:  
 City, State, ZIP+4: 21775 Crystal Dr. Arlington, VA 22202

PS Form 3800, August 2006 See Reverse for Instructions



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

October 18, 2010

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

OPP Decision Number: D-441092  
EPA File Symbol or Registration Number: 3282-RNL  
Product Name: D-CON BAIT STATION XVI KILLS MICE  
EPA Receipt Date: 15-Oct-2010  
EPA Company Number: 3282  
Company Name: RECKITT BENCKISER INC.

HAL AMBUTER  
RECKITT BENCKISER INC.  
MORRIS CORPORATE CENTER IV  
399 INTERPACE PARKWAY  
PARSIPPANY, NJ 07054-0225

RECEIVED

OCT 26 2010

CHRISTINE DELLANNO

SUBJECT: Receipt of Registration Application Subject to Registration Service Fee

Dear Registrant:

The Office of Pesticide Programs has received your application and certification of payment. If you submitted data with this application, the results of the PRN-86-5 screen will be communicated separately. During the administrative screen, the Office of Pesticide Programs has determined that this Action is subject to a Pesticide Registration Service Fee as defined in the Pesticide Registration Improvement Act.

The Action has been identified as Action Code: R300

NEW PRODUCT; ME-TOO PRODUCT FAST TRACK;

No additional payment is due at this time.

If you have any questions, please contact the Pesticide Registration Service Fee Ombudsman at (703) 308-9362.

Sincerely, *Teresa Downs*  
Front End Processing Staff  
Information Technology & Resources Management Division



October 15, 2010

**WASHINGTON**

1150 18th Street, N.W.

Suite 1000

Washington, D.C. 20036

Telephone 202 223-4392

Fax 202 872-0745

John Hebert  
Insecticide - Rodenticide Branch  
Office of Pesticide Products  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

**RE: d-CON® Bait Station XVI Kills Mice**

**PRIA Category R300: New product, me-too, fast-track**

**SACRAMENTO**

712 Fifth Street

Suite A

Davis, CA 95616

Telephone 530 757-1298

Fax 530 757-1299

Dear Mr. Hebert:

Technology Sciences Group, on behalf Reckitt Benckiser, Inc., is submitting the enclosed application to register the above referenced product. d-CON® Bait Station XVI which is a re-pack of another registered bait product inside a station/housing designed by Reckitt Benckiser. The data supporting this station was previously submitted with the pending EPA application for EPA file Symbol: 3282- 102 (as indicated on the data matrix).

d-Con® Bait Station XVI does not comply with the Rodenticide Mitigation Decision because it contains a block of brodifacoum but does meet the requirements for a Tier I bait station. The bait station has passed the required EPA protocol OPP Designation 1.229 (10-29-87) method for testing ready-to-use bait station with young children using a brodifacoum block and has passed the required EPA protocol OPP Designation 1.230 (10-29-87) method for testing ready-to-use bait station with dogs. Therefore this addresses the concerns about exposure to children and pets.

**CANADA**

275 Slater Street

Suite 900

Ottawa, Ontario

K1P 5H9

Telephone 613 247-6285

Fax 613 236-3754

You will find the following included with this application for registration:

- 1) Application form,
- 2) Confidential statement of formula,
- 3) Formulator's exemption,
- 4) Certification with respect to data citation,
- 5) Data matrices (confidential and non-confidential),
- 6) Five copies of the proposed label, and
- 7) PRIA pre-payment confirmation (pay.gov tracking ID: 251M2VLU; Agency tracking ID: 74144906943).

Please do not hesitate to contact me directly with any questions and/ or concerns at (202) 828-8945 or via e-mail: [hbjornson@tsgusa.com](mailto:hbjornson@tsgusa.com) .

Sincerely,

E-mail [tsg@tsgusa.com](mailto:tsg@tsgusa.com)

<http://www.tsgusa.com>



**WASHINGTON**

1150 18th Street, N.W.

Suite 1000

Washington, D.C. 20036

Telephone 202 223-4392

Fax 202 872-0745

A handwritten signature in black ink, appearing to read "Heather R. Bjornson".

Heather R. Bjornson  
Regulatory Consultant to Reckitt Benckiser, Inc.

**SACRAMENTO**

712 Fifth Street

Suite A

Davis, CA 95616

Telephone 530 757-1298

Fax 530 757-1299

**CANADA**

275 Slater Street

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<http://www.tsgusa.com>



United States  
Environmental Protection Agency  
Washington, DC 20460

☒ Registration  
☐ Amendment  
☐ Other

OPP Identifier Number

## Application for Pesticide - Section I

1. Company/Product Number 3282-XX	2. EPA Product Manager John Hebert	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) d-CON Bait Station XVI Kills Mice	PM# 7	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV, 399 Interpace Parkway Parsippany, NJ 07054 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. 100-1055 Product Name Weatherblox Bait with Bitrex	

## Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

PRIA Category R300 - New product, fast-track. Please confirm with Heather Bjornson via e-mail: hbjornson@tsgusa.com.

PRIA Pre-payment: Pay.gov Tracking ID: 251M2VLU; Agency Tracking ID: 74144906943.

## Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	
				<input checked="" type="checkbox"/> Plastic	
				<input type="checkbox"/> Glass	
				<input type="checkbox"/> Paper	
				<input type="checkbox"/> Other (Specify) _____	
* Certification must be submitted					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1-4 stations containing 0.7 oz. blocks	5. Location of Label Directions <input checked="" type="checkbox"/>			
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____			

## Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name Heather R. Bjornson, Technology Sciences Group, Inc.		Title Regulatory Consultant	
		Telephone No. (Include Area Code) (202) 828-8945	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature 		3. Title Regulatory Consultant to Reckitt Benckiser Inc.	
4. Typed Name Heather R. Bjornson		5. Date October 15, 2010	

**OUTER CARTON FRONT LABEL**

**d-CON Bait Station XVI**

KILLS MICE

This Bait Station is Resistant to Weather and to Tampering by Children and Dogs. For Use Indoors and Outdoors.

KEEP OUT OF REACH OF CHILDREN

**CAUTION: DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION.** Read additional precautionary statements on back panel.

**ACTIVE INGREDIENT:**

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one ..... 0.005%

**OTHER INGREDIENTS:** ..... 99.995%

**TOTAL** ..... 100.000%

EPA Reg. No.: 3282-XXX

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

Contains: (x) Disposable Bait Station(s)

(Net Contents:) X OZ. (X g)

Patent Pending



**OUTER CARTON BACK LABEL**

**DIRECTIONS FOR USE**

**It is a violation of Federal law to use this product in a manner inconsistent with its labeling.**

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions. Use only for the sites, pests, and application methods described on this label.

**USE RESTRICTIONS:** Use only to control house mice in homes. This bait station may be used in and around (within 50 feet of) homes accessible to children and pets, consistent with all use restrictions and other requirements indicated on this label. Do not apply further than 50 feet from home or building.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come into direct contact with food.

**SELECTION OF TREATMENT AREAS:** Determine areas where mice will most likely find and consume the bait. Generally, these areas are along walls, by gnawed openings in corners and concealed places or in locations where there are signs of house mice.

**TO CONTROL HOUSE MICE:**

1. Remove the bait station from the carton
2. Placement: Place along walls or in corners with the entrance holes exposed.

Place bait stations at 8- to 12- foot intervals in appropriate locations in infested areas, as specified in these use directions. Make sure that mouse entrance holes are exposed.

Maintain stations for a minimum of 15 days or as long as activity persists. Replace bait station if contents have been consumed, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where mouse activity is evident. Wearing gloves, collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

**PRECAUTIONARY STATEMENTS:**

**Hazards to Humans and Domestic Animals**

**CAUTION:** May be harmful or fatal if swallowed. Keep away from humans, domestic animals, and pets. All handlers (including applicators) must wear gloves. Any person who retrieves carcasses, exposed bait, or bait station following application of this product must wear gloves.

FIRST AID	
If Swallowed:	<ul style="list-style-type: none"><li>• Call a Poison Control Center, or doctor <b>IMMEDIATELY</b> for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• <b>DO NOT</b> induce vomiting unless told to do so by the Poison Control Center or doctor.</li></ul>
<b>TREATMENT FOR PET POISONING</b> If animal eats bait, call veterinarian at once.  <b>NOTE TO PHYSICIAN OR VETERINARIAN</b> Contains the anticoagulant Diphacinone. If swallowed, this material may reduce clotting ability of the blood and cause bleeding. For humans or animals ingesting bait and/or showing poisoning signs (bleeding or elevated prothrombin times), give Vitamin K1.	
<b>CONTACT NUMBER</b> In case of emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

**ENVIRONMENTAL HAZARDS:** This product is extremely toxic to mammals, birds and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon animals that have eaten the bait. Do not apply directly to water.

STORAGE AND DISPOSAL
<b>PESTICIDE STORAGE:</b> Store in original container in a dry place inaccessible to children and pets.
<b>PESTICIDE DISPOSAL AND CONTAINER HANDLING:</b> Nonrefillable container. Do not reuse this container for any other purposes. <b>If empty</b> , place in trash or offer for recycling if available. <b>If partially filled</b> , call your local solid waste agency for disposal instructions. Never place unused products down any indoor or outdoor drain.

**NOTICE TO BUYER AND USER:** Buyer and User assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER'S SOLE LIABILITY AND BUYER'S AND USER'S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.

Questions? (telephone icon) 1-800-228-4722

For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054- (XXXX)

(Made in USA) (Assembled in USA.) (Components from USA and Mexico.)

RBI © [date]

## Labeling for Station

### ACTIVE INGREDIENT:

Brodifacoum 3-[3-(4'-bromo-{1,1'-  
biphenyl}-4-yl)-1,2,3,4-tetrahydro-1-naphthalenyl]  
-4-hydroxy-2H-1-benzopyran-2-one . . . . . 0.005%

OTHER INGREDIENTS: . . . . . 99.995%

TOTAL. . . . . 100.000%

(Net Contents:) X OZ. (X g)

EPA Reg. No.: 3282-XXX

EPA Est. No.: 61282-WI-1

475-MS-1

777-NJ-001

8791-MO-1

074291-MO-001

Keep out of reach of children

**CAUTION:** This product is an anticoagulant type of rodenticide. If swallowed, call a physician or veterinarian. See outer package label for additional precautionary statements, first aid information and directions for use.

**This Bait Station is Resistant to Weather and to Tampering by Children and Dogs.  
For Use Indoors and Outdoors.**

Questions? {telephone icon} 1-800-228-4722

For ingredient (and other) information, [www.rbnainfo.com](http://www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Inc.

Parsippany, NJ 07054-XXXX

(Made in USA) (Assembled in USA) (Components from USA and Mexico)

RBI © [date]

### **Optional Marketing Claims**

(x) Disposable Bait Station(s)

Bait Block contained in each bait station

Bait block contained in each bait station – no pellets!

Compact design

Control house mouse problems

Corner Fit

Guaranteed to kill\*

\*Satisfaction Guaranteed or your Money back

Helps reduce house mouse problems

Hideaway™

Kills house mice

Low profile bait station

No need to touch (the) bait when placing station

Preloaded bait station (Ready to use)

Prebaited - Ready to use

### **Optional Marketing Claims with Pictograms & Qualifier**

{The following claims can be used in conjunction with a pictogram and qualifier.}

Use inside (in) (cabinets) (closets) (garages) (attics)\*\*

Use under (between) (appliances)\*\*

Use inside (in) cabinets and (or) under (between) appliances\*\*

Window shows how much bait is left\*\*

{The following qualifier statement must appear on the same panel and in close proximity to the above claims and pictograms}

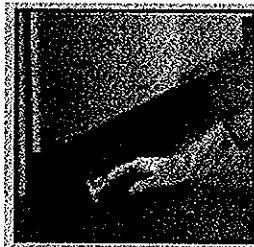
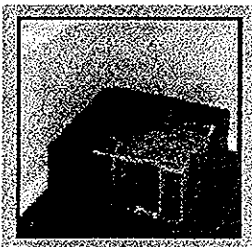
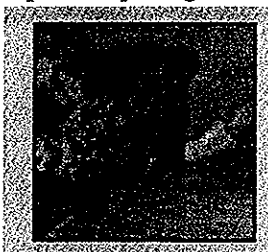
\*\*Must adhere to the Use Restrictions in the Directions for Use section of this label.

PICTOGRAMS

Front panel graphic of brand name



Optional pictograms (all pictures of hands must be wearing gloves) :



Optional pictogram for marketing claims:

